

FOR IMMEDIATE RELEASE**Fleet Engineers Appoints Vice President of Sales and Marketing***Industry veteran picked to drive growth-oriented sales and marketing strategies*

Muskegon, MI – October 6, 2014 – Fleet Engineers, Inc. announced today that Kenneth D. Griswold has joined the company as Vice President of Sales and Marketing. Griswold comes with a wealth of industry experience, having spent the last twenty years at SAF-HOLLAND where he held a variety of marketing and business development positions. Most recently, Griswold served as SAF-HOLLAND's Director of Global Marketing Communications.

"Fleet Engineers is pleased to have Ken aboard to lead the company's sales and marketing efforts," said CEO, Wes Eklund. "We are poised for an exciting phase of growth in the near future and look forward to integrating the expertise he brings to our team."

Griswold will be heading the internal and external sales and marketing efforts in support of the organization's future growth plans. In addition to managing the sales process, he will provide strategic direction on all product and market development activities.

About Fleet Engineers

Fleet Engineers has served the commercial vehicle industry with value added solutions for over 50 years. The company has maintained a strategic focus on developing products that improve fuel efficiency, with new products designed and manufactured to be aerodynamic & lighter weight, including AeroFlap® aerodynamic mudflaps, AeroSaver® trailer side skirts, and PolyTrak® polyethylene roll up doors.

Fleet Engineers is committed to producing products made from recycled materials, as well as producing products that are recyclable, whenever possible.

###